

# Ben Swift | Production & Business Lead

Cheadle Hulme, SK86GS • +44 (0)777 1582 456 • bentheproducer@gmail.com • linkedin.com/in/ben-swift-the-producer/

## RECENT EMPLOYMENT

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### Beautiful Productions - [beautifulproductions.co.uk](http://beautifulproductions.co.uk)

Events and Film Production company

#### Director Business Operations

06/2010 - Present

- Supervised production of high-end event, film and television projects with up to 100 crew.
- Domestic and international corporate client / stakeholder, celebrity and supplier liaison.
- Grew kitchen-table start-up to a £2m turnover business including pitching, budgeting, scheduling, planning, and marketing.
- Responsible for legal compliance financial reporting and bookkeeping.
- Identified and secured licensing rights for music, images and other intellectual property.
- Responsible for full project life cycle from client brief to final delivery of Event / project

### PSA\Films

TV Commercial Production company

#### Executive Producer / New Business Director

01/2004 – 06/2010

- Production of TV, Cinema, Radio & Online advertising including project management, legal requirements & client liaison
- Responsible for New Business – increased turnover 10 -15% year on year
- Introduction of new suppliers reduced staff costs by 7%

### The Chase Creative Consultants

Multi-award-winning Design Agency

#### Creative Project Manager

03/2003 – 01/2004

- Dealt with the day to day running of the Co-operative Bank account – the most lucrative and complex of The Chase's clients.
- Account management including client briefing, creative management, financial admin etc.
- Print-buying & management and supplier liaison.

### TEQUILA\Manchester

Advertising Agency

#### Creative Services Manager

02/2002 – 02/2003

- Established Traffic Department – reduced overtime costs and freelance overheads by better allocation of staff.
- Devised bespoke time-management & planning systems.
- Set up Creative and Studio resourcing structures and took over Art Buying function.

## PREVIOUS EXPERIENCE

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Producer, ITV Granada Television

01/2001 – 02/2002

Producer, BBC Religion

05/2000 – 11/2000

Producer, ITV Granada Television

04/1998 – 04/2000

## EDUCATION

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University of Manchester

B.A. (hons) in Philosophy

## CORE SKILLS

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|-------------------------------|-------------------------------------|--------------------------|
| • Creative Project Management | • Live Event Production             | • Performance Management |
| • Budget Management           | • Health & Safety / Risk Assessment | • Client Service         |
| • Film / TV Production        | • Staff Recruitment / Mentoring     | • Microsoft Office Suite |
| • Corporate Events            | • Brand Experiences                 | • Stakeholder management |